

Caleb Nixon

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Resume

Experience

WHTM ABC27 Sports Reporter & Anchor | Sept. 2024 – present

- Report on 120+ high schools, Penn State and professional teams in nearby cities
- Engaging audiences with a mix of anchoring and field reporting for nightly newscasts

ClutchPoints Associate Editor, NBA & NFL writer | July 2025 – Dec. 2025

- Publish breaking news stories within minutes, ensuring accuracy under deadline and driving early reader traffic
- Optimizing headlines, meta descriptions and social media captions to maximize engagement

Publisher for Northwestern Athletics at 247Sports | Sept. 2023 – June 2024

DePaul Men's Basketball Beat Reporter, 247Sports | Dec. 2021 – June 2023

- Head publisher of all content for Northwestern's 247Sports website at PurpleWildcats.com
- Delivered exclusive interviews, comprehensive game coverage and data-driven analysis

Freelance Reporter at Super Bowl LVIII | Feb. 2024

- Produced a digital feature on the hometowns of every Super Bowl player—published in *USA Today*
- Wrote an in-depth feature on Chiefs linebacker Drue Tranquill, including exclusive interviews with his parents and high school coach—published in *The Journal Gazette*
- Served as Chiefs game-day reporter, linking their victory to Las Vegas' inaugural Super Bowl—published in *Medill Reports*

Chicago Bears Communications | Sept. 2022 – Jan. 2024

- Recorded and transcribed press conferences for internal and social media use
- Delivered game statistics to broadcasters, coaches and the Bears front office suite

Education

Northwestern University | 2023-2024

- Medill School of Journalism
- MSJ degree with specialization in sports media

DePaul University | 2020-2023

- BA degree in Sports Communication – Minor in Marketing

Skills

ENPS, Adobe Suite, WordPress, Microsoft Suite, AP Stylebook, television journalism, social media content, Instagram, TikTok, Twitter/X, YouTube, feature writing, podcasting, statistical analysis, time management, multi-tasking, networking, problem solver, working on deadlines in fast-paced and high-stress environments

Awards

- SPJ Region 5 Television Sports Reporting Award-Winner—DePaul Men's Basketball